



SALES AND MARKETING EXECUTIVES INTERNATIONAL (SMEI) OF AKRON

APPLICATION FOR CORPORATE MEMBERSHIP SUPPLEMENT

Companies participating in the SMEI Corporate Membership Program can choose from five levels of commitment. Corporate Membership levels include one to three “Anchor”/Regular members. All members (anchor and team) will have Full Membership status in SME International. Team members can be other employees from the same company and will receive Associate Membership status in SMEI - Akron. Corporate Members enjoy some additional benefits:

Benefits to Corporate Members:

1. Cost savings!
2. The Anchor member may substitute non-member “guests” for Team Members at the member price. Non-member guests may be another employee, client, business associate, etc.
3. Program Sponsor – A Corporate Member may sponsor seminars, workshop and speaker programs. The Program sponsor has the privilege of introducing the speaker.
4. Publicity – The Corporate Member will be listed in the bi-monthly newsletter.

Corporate Membership Commitment Levels:

Gold:	3 Anchor Members (Full members) 10 Team Members Cost = \$3,000 Annually (Savings of \$185)	Silver:	2 Anchor (Full members) 6 Team Members Cost = \$1,850 annually (Savings of \$120)
Bronze:	1 Anchor (Full member) 3 Team Members Cost = \$915 annually (Savings of \$70)		

Small Business Options:

Option A: 1 Anchor (Full member) 2 Team Members Cost = \$625 (Savings of \$130)	Option B: 1 Anchor (Full member) 1 Team Member Cost = \$450 (Savings of \$75)
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Criteria for Option A:
Maximum 30 employees

Criteria for Option B:
Maximum 20 employees

Please complete the “SME Application for Membership” for each Anchor Member (make copies if applicable) and list name(s): _____

Identify the Team Members including job title and email (please print clearly):

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Revised 1/11

www.smeiakron.org